

# ANNUAL REPORT 2018

## PRESIDENT'S MESSAGE



By any measure, 2018 was a very eventful year for the Driftless Area Land Conservancy. A major effort was leading the opposition to the Cardinal-Hickory Creek Transmission Line, including laying the groundwork for filing expert testimony in the Public Service Commission proceedings, and organizing a large public outreach campaign. However, with support from members like you, we also achieved so much more. Our outstanding group of members, staff and board continued to protect important lands – topping 7,500 acres by the end of 2018 – and implemented a range of land protection, management and outreach programs, including:

Driftless Trail planning & campaign readiness analysis

SW Grasslands (hiring Cindy Becker to facilitate the network)

Video partnership with WDNR & Aldo Leopold Foundation on land management

Monarch project – over 1,600 acres of pollinator habitat restored

4 new conservation projects with area landowners covering ~500 acres

Partnership with Taliesin to build a section of the Welsh Hills Trail, which will eventually link to the Driftless Trail

A series of field trips, including our Evenings-A-Field gatherings as part of our Lowery Creek Watershed Group

Finally, on behalf of staff and board, I want to express sincere thanks to past board member and Board President Mike Van Sicklen for his incredible energy, tenacity and legal mind. A few of Mike's contributions included negotiating the land management lease with Iowa County, providing insightful legal perspectives on the transmission line fight, and helping with the real estate transaction for our new office. We're very grateful for his service.

Thanks to you all for helping DALC become a stronger, more impactful organization for conservation and people.

Doug Caves  
President

## THANK YOU

As partners, volunteers, and financial supporters, you make land protection and stewardship in Southwest Wisconsin's Driftless Area possible. Thank you for your 2018 gift(s) and for helping build a more hopeful and sustainable future.

**Donors who have given \$1000 or more are members of our 100 Friends Group**

*\*An asterisk indicates a donation made to our campaign against the proposed Cardinal-Hickory Creek Transmission line.*

### **\$10,000+**

\*John & Darla Patterson  
Myrna Armstrong  
\*Steve Bablitch & Elaine Kelch  
Douglas & Sherry Caves  
Laurits & Beatrice Christensen  
\*Anne & Tim Connor  
Barbara Glass  
Richard & Alice Godfrey  
\*Chris & Carol Lind  
\*David Moore  
Comer Family Foundation  
John C. Bock Foundation  
\*Michael & Susan Van Sicklen

### **\$5,000-\$9,999**

The James E. Dutton Foundation  
\*Douglas Gurak & Mary Kritz  
Anonymous

Judy Lovaas  
Jennie Olson Charitable Foundation  
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\*Ted Ross & Kathleen Ayres  
Norm & Alice Rubash  
Salzwedel Family Fund  
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\*Walnut Hollow

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Stephen & Hilary Loring  
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Harlen Persinger  
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Christine Ribic & David Rugg  
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\*Mark Sukowaty  
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Willi Van Haren  
\*Marta Voytovich & Laurie Gauper  
\*Elizabeth Wegener  
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### **\$500-\$999**

\*Ron & Connie Appert  
\*Robert & Caroline Butler  
\*Richard & Kim Cates  
Anonymous  
Bob Dillard & Sue Groshong  
\*Driftless Defenders

# 2018 FINANCIAL REPORT:

As a 501(c)(3) nonprofit conservation organization, Driftless Area Land Conservancy depends on the generosity of our members and supporters to enhance the health, diversity and beauty of Southwest Wisconsin's Driftless Area and connect people to the land and to one another.



## STEWARDSHIP AND ENDOWMENT FUNDS

Our stewardship and endowment funds are managed by the State Bank of Cross Plains and the Madison Community Foundation. If you'd like to make a tax-deductible contribution to these funds—or establish a named fund—please contact David Clutter at 608-930-3252.

\*Driftless also purchases annual TerraFirma Insurance, which provides up to \$500,000 in additional legal defense support. To learn more visit: <http://www.terrafirma.org>.

## 2018 OPERATING REVENUE

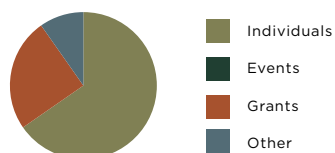
Individuals: \$347,828

Events -

Grants: \$132,499

Other: \$51,890

**Total Operating Revenue: \$532,217**



## 2018 EXPENSES

Land Protection & Management: \$223,554

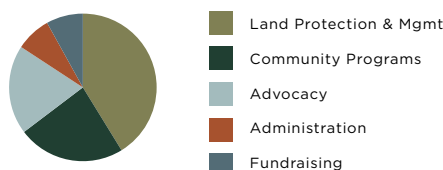
Community Programs: \$127,252

Advocacy: \$105,986

Administration: \$41,847

Fundraising: \$43,702

**Total Expenses: \$542,341**



**Deficit From Operations: (\$10,124)**

## BROKERAGE ACCOUNT

Monitoring & Legal

Defense Contributions: \$51,923

Investment Income, Net of Fees:  
(\$17,784)

## FINANCIALS AS OF 12/31/2018

Legal Defense Fund: \$90,000

Stewardship Monitoring Fund: \$213,113

Invested in Land Held  
for Conservation: \$423,523

Total Net Assets: \$1,188,369

Total Liabilities: (\$106,678)

Note: The Conservancy received \$362,000 in donated legal services that benefited our advocacy work in 2018. This amount is not included in the operating revenue and expenses shown above. The information presented here is unaudited. Our financial statements (reviewed by a CPA) and Form 990 are available upon request.

\*Friends of the Lower Wisconsin River (FLOW)

Dick & Bonnie Grossenbach

\*David & Carolyn Hahn

Wendy Harris

\*Knob Hill LLC

Michael Lenehan & Mary Williams

Drs. Paul Manley & Sheila McGuirk

\*Daniel & Linda Marquardt

\*Michael McDermott

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\*Michael Whaley & Gigi La Budde

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Donald Bush

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Mark & Kathy Cefalu

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Susan Michmerhuizen

Sherren Clark

Judy Clayton

Alice D'Alessio

Mike Degen & Meghan Ziegler

\*Kathryn Dejak

Todd Denholm

Duane Deutmeyer

Donald Dyke & Anne Bogar

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John Fetters & Coleman

Lorna Ann Filippini

Dennus Fitzsimmons

Jeremy Fox

Albert Friedman & Susan Tikalsky

\*Friendship Center, Inc

\*Friends of the Military Ridge Trail

Jan Froelich & Bob Novy

Paul Fuchs & Martha Fish

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Gary & Pamela Gates

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Gail Ginsberg

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Charles Harmon & Rebecca Gilman

Julie Hayward

John Hess

Chris & Kathy Hofmann

Signe Holtz

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 \*Kenneth Nickels & Patricia Sauey  
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 \*Jean Roark  
 Gary Robertson  
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**Up to \$99**

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 Gerald & Hannelore Opgenorth  
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 Cynthia Porter  
 Dick Powell  
 Barbara Prindiville  
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 \*Kate & Dwight Reimann  
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 Rodney & Sandy Rindy  
 Marilyn Rinehart  
 Florence Robinson  
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 \*Margaret Rosin  
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 William Rudolph  
 Ann Rydell

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 Resha Wyman  
 Laurie Yahr & Rich Kahl  
 Hyuk Yu  
 Michael & Julie Zahn  
 Michelle & Bernard Zander  
 Shirley Zimmer  
 Steven & Marjorie Zwickel  
 Stephen Zwicky

**In-Kind**

Ron Endres  
 C & M Properties, LLC  
 Tom Roberts

We apologize for any errors or omissions. If you have been missed or want your name to appear differently, please contact us.

Our mission is to maintain and enhance the health, diversity and beauty of Southwest Wisconsin's natural and agricultural landscape through permanent land protection and restoration, and improve people's lives by connecting them to the land and to each other.

**STAFF:**

David Clutter  
*Executive Director*  
 Amy Alstad  
*Director of Conservation*  
 Barb Barzen  
*Project & Grants Specialist*  
 Cindy Becker  
*SW Grasslands Network Coordinator*  
 Emily Benz  
*Educational Programs Coordinator*  
 Scott Dyke  
*Communications & Development Associate*  
 Theresa Morgan  
*Easement Monitoring Coordinator*  
 Natasha Rank  
*Operations Manager & Conservation Assistant*  
 Chuck Tennesen  
*Community Organizer*

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 Lauren Rosenthal  
*Board Vice President*  
 Dale Moody  
*Treasurer*  
 Troy Maggied  
*Secretary*  
 Peggie James  
 Alice Godfrey  
 Mark Hirsch  
 Mark Mittelstadt  
 Dick Cates  
 Carol Lind  
 Brianna Hall

**THANKS TO OUR VOLUNTEERS:**

**Transmission Line Committee**

Betsy D'Angelo  
 Boyd Gibbons  
 Paul Gaynor  
 Rod Hise  
 Dena Kurt  
 Michael McDermott

**Erickson Management Team**

Dallas Augustine  
 Bob Laeser  
 John Soper  
 Neale Tollakson

**Expert Witness Volunteers**

Terry Ingram  
 Curt Meine  
 George Meyer  
 Don Waller

**Office Volunteer**

Resha Wyman

THANK YOU TO OUR FOUNDATION AND CORPORATE PARTNERS



**PROUD MEMBERS OF:**

